

SavviSound

Privacy Policy

Privacy Policy

This Privacy Policy is effective as of September 1, 2024.

Thank you for downloading the SavviSound mobile application (the "Application") and/or visiting the SavviSound official website www.savvisound.com (the "Site").

SavviSound LLC ("we," "us," or "our"), the provider of the SavviSound mobile application and the SavviSound website, is committed to protecting your privacy. This Privacy Policy (the "Policy") explains how we may collect, use, disclose, and otherwise process the data that we gather related to your interaction with the Application and/or our Site, as well as the information you may submit when you register or create an account for the Application or contact us by email. This Policy also describes the choices that you have regarding our use of your data and your ability to access, correct, or delete your data. By using the Application or visiting our Site, you accept the terms of this Policy, and agree to the data collection, use, and sharing described in this Policy. We may seek your consent by other means, such as by asking you to click on a button or to change a setting. Where we do so, we will also offer you a way to revoke your consent.

What personal information do we collect?

In this Privacy Policy, "Personal Information" includes any information about an identifiable individual or any information that may reasonably be linked to an individual.

You may choose to provide your Personal Information when you use the Application, visit our Site, create an account, or contact us, such as information necessary to use certain features of the Application, or for the purpose of your inquiry.

We may collect the following personal information when you register or create an account for the Application or on our Site:

- Contact Information, such as your name, address, phone number, and email address;
- Payment Information, such as a credit card number and other billing information to process the payment;
- Account Information, such as the username and account profile information, which may include the contents of your communications with us; and
- Usage Information, such as how much you use our services and/or access our site.

When you use the Application or visit our Site, we may automatically collect certain information about your device, including:

- Information about your IP address;
- Usage information, such as the browser type;
- Time zone settings;
- Language preferences;
- Operating system;
- Length of visit;
- Pages viewed on the Site;
- Cookies that are installed on your device; and
- Other unique identifiers and device information.

Additionally, as you browse our Site, we may collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, information about how you interact with the Site, and reporting you make on the site. This information helps us understand how you use the Site features and the content of the Site, in order to make improvements and tailor the content to your preferences. We may collect this information using the following technologies:

- Cookies, that are data files placed on your device or computer and which may include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

- Log files, that track actions occurring on the Site, and may collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- Web beacons, tags, and pixels, that are electronic files used to record information about how you browse and interact on the Site.

You can opt-out of cookies or prevent third-party websites from accessing our cookies through the privacy settings on your browser. However, opting-out of some cookies may disable some of our Site's features, and may prevent us from providing you with the information and services you have requested.

How we may use your Personal Information

We may use your Personal Information for the following purposes:

- To process orders for services or products;
- To process payments for services or products;
- To contact you regarding your orders and inquiries;
- To improve the Application or our Site, and to provide you with a personalized experience;
- To allow you to access certain features of the Application, or to visit and interact with our Site such as to send us inquiries;
- To identify you when you use the Application, visit and interact with our Site, or when you contact us;
- With your consent where required, to send you promotional communications such as special offers or other promotions;
- To detect, prevent, or investigate security breaches or fraud;
- To protect our business, including to enforce rights or comply with applicable laws; and
- For any other purposes to which you provide consent.

You may refuse to provide us with your Personal Information. However, some Personal Information is necessary to provide services, process orders for services and products, and communicate with you regarding your orders and inquiries. Our Site may include links to third-party websites as well as content and applications hosted and served by third-parties. When clicking on those links, those third-parties

may collect your Personal Information. If you follow a link to a third-party website, please refer to the third-party's privacy policy for information regarding the type of Personal Information it collects, and how it uses or discloses Personal Information, and for other information on its privacy practices.

How we may share your personal information

We may share your Personal Information with:

- Third-party providers, that help us operate our Site, including providers that offer services such as hosting, data analytics, event logging, information technology, digital and other marketing;
- Third-party providers, that assist us in the fulfillment and delivery of your orders;
- Third-party providers, that assist us in processing of your payments and fraud prevention; and
- A buyer or a successor, in the event of a merger, restructuring, or other sale or transfer of some or all of our assets.

We take reasonable steps to only use third-party providers that ensure a comparable level of protection for your Personal Information and that are under legal and contractual obligations to adhere to applicable privacy and data protection legislation, to safeguard Personal Information in accordance with the sensitivity of the information, and to only use the Personal Information provided to them for the purposes in which it was disclosed.

We may also share your Personal Information where required to comply with any court order, law, or legal process, including to respond to any government or regulatory request, in accordance with applicable law, or when we believe disclosure is necessary or appropriate to protect the rights, property, or safety of SavviSound LLC, our customers, or others.

How do we protect your Personal Information?

We use reasonable and appropriate security measures designed to help secure your Personal Information against unauthorized use, loss, access, modification, destruction, or disclosure while it is in our custody or under our control. These measures include physical, organizational, and technological measures that are

proportionate to the quantity and sensitivity of the Personal Information. Physical measures include secure work areas, and technological measures include encryption, firewalls, anti-virus, and system security monitoring. Organizational measures include the use of access controls to restrict access to Personal Information on a “need to know” basis for our employees, contractors, and agents.

Location and retention of your Personal Information

The Personal Information we collect is stored on your device and can be transferred and processed on servers located in the cloud. Information stored in a foreign jurisdiction may be subject to the laws of general application in the foreign jurisdiction, including lawful access. If we transfer your Personal Information outside of your jurisdiction, we will take steps to ensure your information is adequately protected in accordance with applicable privacy and data protection laws.

The time periods for which we retain your Personal Information depend on the purposes for which we collected it. We routinely destroy Personal Information that is no longer required for the purpose for which it was collected, including for the purposes of processing the service ordered, or meeting any legal or reporting requirements.

Accuracy of Personal Information

SavviSound LLC takes reasonable steps to ensure that the Personal Information in our custody is accurate and up-to-date for the purposes for which the information was collected.

Your Rights

Depending where you reside, you may have one or more of the following rights relating to your Personal Information. Some of these rights will be subject to specific requirements or limitations under applicable law. Available rights may include:

- **Right to opt-out:** You may “opt-out” or withdraw your consent at any time to the collection, use, disclosure or any other form of processing of your Personal Information.

- **Rights of access, correction, and erasure:** You may request access to and obtain a copy of any of your Personal Information that we hold, to request the correction of any inaccurate, outdated, or incomplete information related to you or to request the deletion of your Personal Information under certain circumstances. You also have the right to know the types of Personal Information being collected, whether your Personal Information is being sold or shared, and to whom it is being sold or shared.
- **Data portability:** You may request to receive all Personal Information that we hold in a structured, commonly used, and machine-readable format. You may also require that we share this information to another entity, where this is technically feasible.
- **Right to objection or restriction of processing:** You may object to or restrict our processing of your Personal Information under specific circumstances. Where your Personal Information is subject to restriction we will only process it with your consent or for the establishment, exercise, or defense of legal claims. You may also have the right to opt-out of the sale of Personal Information to third-parties. In addition, you may have the right to object to processing (including profiling) where we are relying upon legitimate interests to process Personal Information.
- **Right to object to direct marketing (including profiling):** You may have the right to object to our use of your Personal Information (including profiling) for direct marketing purposes.
- **Right to equal service and price:** You have the right to be free from discrimination, for instance, being charged a different price or providing a different quality of goods or services to you for exercising your rights.

If you wish to exercise any of these rights, please contact us by sending an email to info@savvisound.com. We will respond within 30 days. If we cannot accommodate a request, we will provide you with a justification.

To request deletion of your account and personal data, visit <https://www.savvisound.com/delete-account.html> for complete instructions.

Children's Privacy

We do not knowingly collect Personal Information from children under the age of 13. None of our services are intended for use by children under the age of 13. If you believe we have collected information from your child in error or have questions or concerns about our practices relating to children, please notify us and we will promptly respond.

California Residents

If you are a California resident, please see our California Resident Privacy Notice, below.

Contact us

If you have any questions or comments about this Privacy Policy, or regarding your Personal Information, the ways in which we collect and use your Personal Information, or your choices and rights regarding such use, please contact us by email at info@savvisound.com. If after you have contacted us you are still not satisfied, you have the right to file a complaint with your local privacy authority.

Updates

We may make changes to this Privacy Policy to reflect our current use and treatment of your Personal Information. If we change the way we handle your Personal Information, we will update this Privacy Policy and notify you or seek your consent as and when appropriate.

Last modified: July 28, 2026

Privacy Notice for California Residents

This Privacy Notice for California Residents supplements the information contained in SavviSound LLC's Privacy Policy and applies solely to those using the SavviSound mobile application (the "Application") or that visit the SavviSound official website <https://www.savvisound.com> (the "Site") who reside in the State of California ("you"). We adopt this notice to comply with the California Consumer Privacy Act of

2018 (CCPA), and any terms defined in the CCPA have the same meaning when used in this Notice.

If you exercise any of the rights afforded to you by the CCPA, we will continue to treat you fairly.

We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer, household, or device ("Personal Information"). Personal Information does not include:

- Publicly available information from government records.
- Deidentified or aggregated consumer information.

In particular, we have collected the following categories of Personal Information from users of the Application and visitors to our Site within the last twelve (12) months:

Category	Collected	Disclosed
Identifiers, such as your name, address, phone number, email address, date of birth, or other similar identifiers.	Yes	Disclosed to trusted service providers.
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as birthdate, contact information, and payment information. Some personal information included in this category may overlap with other categories.	Yes	Disclosed to trusted service providers.
Protected classification characteristics under California or federal law, such as your age, race, color, ancestry, national origin, citizenship, sexual orientation, or other similar protected information.	No	
Commercial information, such as records of personal property, products or services purchased, or other consuming histories or tendencies.	Yes	Not disclosed.

Category	Collected	Disclosed
Biometric information, such as genetic, physiological, behavioral, and biological characteristics, facial images, or activity patterns used to extract a template or other identifier or identifying information, such as fingerprints.	Yes	Not disclosed.
Internet or other similar network activity, such as browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Yes	Not disclosed.
Geolocation data, such as physical location or movements.	No	
Sensory data, such as audio, electronic, visual, thermal, olfactory, or similar information.	No	Not disclosed.
Professional or employment-related information, such as current or past job history or performance evaluations.	No	
Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)), such as educational history or degree (for applicants).	No	
Inferences drawn from other personal information, such as predictions about your interests and preferences.	No	

Use of Personal Information

We use your information in accordance with the Section "How we may use your Personal Information" in our Privacy Policy.

We will not collect additional categories of Personal Information or use the Personal Information that we collect for materially different, unrelated, or incompatible purposes without providing you notice.

Sharing Personal Information

We may disclose your Personal Information to a third-party for a business purpose. When we disclose Personal Information for a business purpose, we enter a contract that describes the purpose and requires the recipient to both keep that Personal Information confidential and not use it for any purpose except performing the contract. Please see above for the disclosures we have made in the preceding twelve (12) months for a business purpose.

Sales of Personal Information

In the preceding twelve (12) months, SavviSound LLC has not sold Personal Information.

Your Rights and Choices

The CCPA provides California residents with specific rights regarding their Personal Information. This section describes your CCPA rights and explains how to exercise those rights.

The Right to Know. You have the right to request any or all of the following information relating to your Personal Information we have collected and disclosed in the last twelve (12) months, upon verification of your identity:

- The specific pieces of information we have collected about you;
- The categories of Personal Information we have collected about you;
- The categories of sources of the Personal Information;
- The categories of Personal Information that we have disclosed to third-parties for a business purpose, and the categories of recipients to whom this information was disclosed;
- The categories of Personal Information we have sold and the categories of third parties to whom the information was sold; and
- The business or commercial purposes for collecting or selling the Personal Information.

The Right to Request Deletion. You have the right to request the deletion of Personal Information we have collected from you, subject to certain exceptions.

The Right to Opt Out of Personal Information Sales. You have the right to request the deletion of Personal Information we have collected about you to third parties now or in the future.

The Right to Non-Discrimination. You have the right not to receive discriminatory treatment for exercising these rights. However, please note that if the exercise of these rights limits our ability to process Personal Information, we may no longer be able to provide you our products and services or engage with you in the same manner.

"Shine the Light." California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Site that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email to info@savvisound.com or write us at:

SavviSound, LLC, 390 NE 191st St STE 8456, Miami, FL 33179.

Changes to Our Privacy Notice

We reserve the right to amend this Privacy Notice at our discretion and at any time. When we make changes to this privacy notice, we will post the updated notice on the Website and update the notice's effective date. Your continued use of our Site following the posting of changes constitutes your acceptance of such changes.

Contact Information

If you have any questions or comments about this notice, the ways in which we collect and use your information described here and in the Privacy Policy, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

Phone: 1-833-836-0008

Email: info@savvisound.com

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